

Good Food Plan: Culturally Appropriate Food Partner Brief

Project Background

We want to live in a city where everyone can eat good food. During the first Phase of Liverpool's Good Food Plan we asked residents, organisations and charities 'what does Good Food mean to you?'

A POSITIVE EXPERIENCE:

Makes me feel empowered, dignified, connected, satisfied, joyful, tastes nice, satisfying, nostalgic, familiar.

NO ONE BEING LEFT BEHIND:

'Good Food' for me and everyone else in my city, regardless of their circumstances.

HEALTH AND WELLBEING:

Contributes positively to my physical and mental health and wellbeing both now and throughout my life.

KNOWLEDGE AND SKILLS:

Being equipped to plan, shop, cook, store and grow food in a way that works for me.

HOW IT AFFECTS OUR PLANET

Food which is ethically and sustainably produced and manufactured, local, seasonal and low waste.

CHOICE AND VARIETY:

Meeting my needs and preferences, expanding my repertoire if I wish to and is culturally appropriate for me.

CONVENIENCE AND PRACTICALITY

Having the time, equipment and skills to prepare it and it fits within my budget.



We heard that it was important that good food was culturally appropriate, but feel further listening work is needed with a variety of stakeholders to understand where action should be targeted as we work towards the vision of being a city where everyone can eat good food.

The aim of this project is to bring relevant stakeholders together including ethnic minority residents, to identify areas in Liverpool's food system where access to culturally appropriate food could be improved. Example focus areas that may arise out of these discussions include: emergency food provision, community food provision, high street provision, food provided in hospitals and healthcare settings and food provided in educational setting.

Relevant stakeholders will include: ethnic minority residents, community groups that work closely with ethnic minorities including emergency food providers and community food providers, relevant public health practitioners and representatives from relevant anchor organisations connected with education and hospital food provision.

Brief

Feeding Liverpool are looking to partner with an organisation or consultant/self-employed individual to support this work.

We are looking for the project partner to lead on the design and delivery of 2-3 stakeholder sessions in late June – early September, which could be supplemented by key stakeholder interviews, exploring where access to culturally appropriate food could be improved and identify actions that could achieve this.

Outputs for this project:

1. A report identifying parts of the food system where access to culturally appropriate food could be improved and detailing the suggested actions identified by stakeholders that could be taken to improve access. This report should be clear and concise and written in plain English. It should include quotations from stakeholders and a list of any key questions or areas for further development that have arisen during this process but are outside of this project brief.
2. A contact list of everyone involved in the project to allow for follow up-work.
3. A webinar/workshop in late September communicating the findings of this project to a wider audience.



Feeding Liverpool's role

Feeding Liverpool are commissioning this piece of work as part of our role in developing Liverpool's Good Food Plan. This work has been kindly funded by Torus Foundation.

Our role will include:

- Overall project oversight, provided by Good Food Programme Director Dr Naomi Maynard, who will facilitate regular check-ins between the project partners.
- Project support provided by Feeding Liverpool Development Worker Colin Pryor to identify and invite relevant stakeholders to the sessions
- Design support and branding for the action plan
- Event support for the September webinar / workshop including event promotion and the provision of a venue and refreshments



Project timeline

This project should start in late June 2022 and be completed by the end of September 2022.

Budget

Up to £4500 excluding VAT is available for the project partner. This should include all project partner expenses including travel and the provision of materials needed for the stakeholder sessions.

Expression of Interest

This project brief is suitable for a self-employed individual or an organisation with appropriate existing staff capacity to deliver this piece of work.

Application is via a written expression of interest sent to Dr Naomi Maynard on naomi@feedingliverpool.org by 5pm on Friday 10th June.

Expressions of interest should include:

- Relevant skills and experience and track record of similar project delivery including details of any previous experience in designing and of facilitating workshops / focus groups.
- An outline of how you would go about this project with a suggested timeline
- Proposed project budget
- An outline of who would be involved with this project and in what capacity, along with a short biography of key individuals.
- Details of a partner organisation you have worked with before or client to contact for a reference

Please attach to this expression of interest examples of your written work on similar projects.

The most suitable potential partner will be invited to have a short further conversation in mid-June.

For any questions about the specifics of the project contact Dr Naomi Maynard on naomi@feedingliverpool.org to arrange an informal conversation before the deadline.

